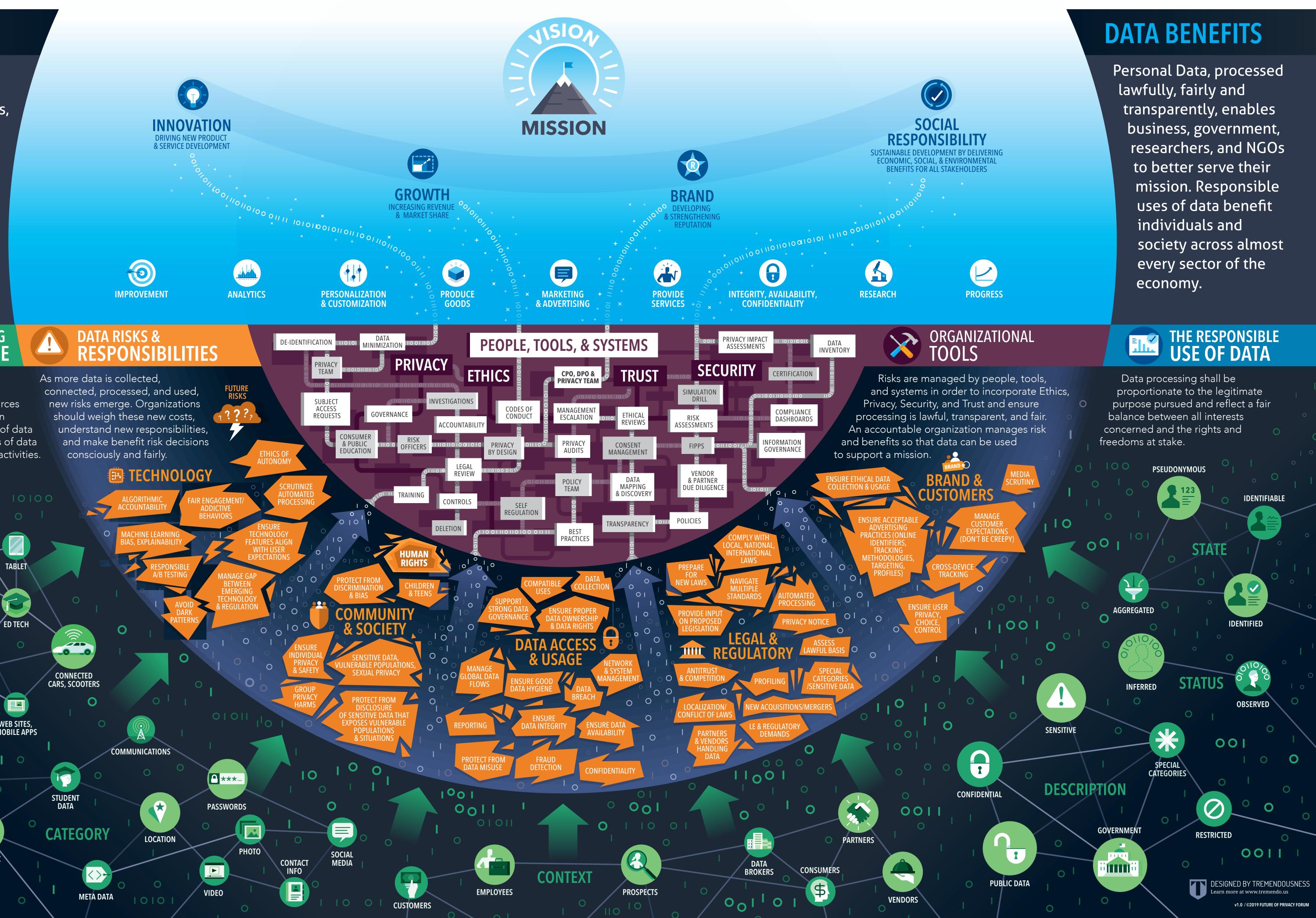
PERSONAL DATA and **ORGANIZATION:** STEWARDSHIP AND STRATEGY

DATA RISKS

With data being increasingly core to organizational success, managing data risk has become central to realizing its rewards. Current and emerging risks pose powerful and complex challenges to individuals, organizations and society.

THE EVER-EXPANDING DATA LANDSCAPE

Data is constantly generated across every aspect of our lives and our environment. The complexity of sources and types will continue to grow at an exponential rate, and as the variety of data produced expands, so will the types of data being used to support critical daily activities.



WEARABLES COMPUTER 0 TABLET LAPTOP TYPE OF DEVICE,

SENSOR **SMARTPHONE** PLATFORM 0

WWW

WEB BROWSING

\$

FINANCIAL

101 CAMERAS

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SMART HOME

001

HEALTH DATA

WEB SITES, MOBILE APPS 001 0

BIOMETRIC

0011

SMART CITY

